

# How „New Business Values“ assure the future business

## The new BIG DATA World



### Your question:

- Are all necessary data for a successful business available to you in a suitable way?
- Do you know the corporate value of all your data?
- How can you analyze your data?
- How do you benefit from your data and information?
- Do you know your future business models?

### Our solution: Information- and knowledge-based corporate management with New Business Values

- Development of BIG DATA strategies
- Evaluation and assembling of appropriate information structures
- Definition and evaluation of efficient analysis methods for different data and information types (analog, digital, text, graphs, voice stream, video stream...)
- Derivation of the “New Business Values” tailored to your company
- Development of innovative intelligent products
- Deriving appropriate organizational structures and sustainable business models
- Composing adequate structures for an efficient and information-driven management
- Implementation of suitable IT tools



The **digitalization** is unavoidable across all sectors. **BIG DATA** plays an increasingly important role for the business success. In the future companies will possess huge amounts of data. In conjunction with further customer and environmental data the companies have information available that should be used wisely.

In the face of huge amounts of data, different data sources and **extensive analyze and calculation algorithms** an increasing automation is indispensable. **In the future those companies will stay ahead of the competition who know how to collect, process, analyze and create value from BIG DATA for themselves and their customers.** The survival in the future economic system will depend on whether companies will be able to create **New Business Values!**

We will be pleased to help you to find your personal **New Business Values!**

### Information:

**Dr. Hollmann & Kammel Management Consultants** possess longtime experience in dealing with BIG DATA and have developed an integral method for a value creating generation of **New Business Values.**